

Message Text

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ACTION AF-08

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R 171737Z SEP 76
FM AMEMBASSY LOME
TO USDOC WASHDC
INFO SECSTATE WASHDC 1148

UNCLAS LOME 2084

E.O. 11652: N/A
TAGS: BEXP, AF
SUBJECT: TENTATIVE FY 78 TRADE PROMOTION PROGRAM

REF: STATE 195121

1. EMBASSY IS DELIGHTED THAT TOGO HAS BEEN INCLUDED IN TRADE PROMOTION EVENTS SCHEDULE. THE THIRD FIVE YEAR DEVELOPMENT PLAN PUBLISHED THIS JUNE REVEALS THAT AGRO-INDUSTRY HAS BECOME A GOT INVESTMENT PRIORITY. 56 BILLION CFA (DOLS 228,571,428) HAVE BEEN ALLOCATED TO THE MINISTRY FOR RURAL DEVELOPMENT AND 29 BILLION CFA (DOLS 118,367,346) TO THE MINISTRY FOR RURAL EQUIPMENT. THEREFORE, AN AGRICULTURAL EQUIPMENT CATALOG SHOW IS DEFINITELY CALLED FOR. HOWEVER, TO BE OF GREATEST BENEFIT TO TOGO AND TO ITS PARTICIPANTS, THE SHOW SHOULD TAKE PLACE THIS FY. TO WAIT UNTIL JULY 78 WILL MEAN THAT MONEY WILL HAVE BEEN BUDGETED AND SALES POSSIBILITIES GREATLY DECREASED.

2. USDOC SHOULD ALSO CONSIDER INCLUDING TOGO IN CATALOG SHOW OF HOTEL AND RESTAURANT EQUIPMENT SCHEDULED FOR NOV. 1977 AS SEVERAL HOTELS ARE PLANNED IN THE THIRD 5-YEAR PLAN. YOUNG

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Disposition Event:
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